

+91 9145304550 palakoswal29@gmail.com

I am a fashion designer and aspiring Creative Director. Organized and passionate about fashion in terms of learning and creating within a peaceful environment. Vibrancy and sophistication are the nature of fashion and I would like to walk within the same lines.

EXPERIENCES

Varun Bahl

(August 2022- Current)

Fashion Designer

- Developed designs for Lakme Fashion week 2023

- Executed and co-ordinated outfits for India Couture week 2023

-Conceptualised and conducted various events like SelectCityWalk

(Delhi) and Warehouse sale by Mudita.

- Created Pret collections from scratch including developing digital prints, to executing and completing collections.

- Conceptualised and executed MBO projects for **Pernias** in given timeframes.

Nivedita Saboo

(Internship: October 2019- February 2020)

Assistant Store Manager

Client communication and appointments Fashion Styling

Visual Merhandising

Sarath Krishnan

(Internship: March 2018-June 2018)

Assistant Designer Managing design process Fabric sourcing and trend research

Palak Oswal

EDUCATION

Communication. Art Direction.

2021-2022 **Masters of Creative Direction in Fashion** Mentorship by Kris Van Asche **Polimoda** – Florence, Italy Description: Creative Direction, Styling, Branding and marketing,

2017-2021 Bachelors of Design in fashion Gandhinagar, Gujarat Unitedworld Institute of Design Description: PatternMaking,GarmentConstruction, Fashion Forecast, Graphic Design, Textile development, Surface

SKILLS

Fashion Design and Communication Textiles and Techniques Print and graphic Design

ornamentation and genre specific workshops.

Research and Conceptualization Design Process Fashion Styling Art Direction

Procreate Adobe Photoshop Adobe InDesign Adobe Illustrator Microsoft Office

Time Management Organization and Teamwork Leadership and Adaptability Creative Problem Solving

ACHIEVEMENTS

First Position in Panache 2020, IIT Gandhinagar First place in Mood Indigo fashion show, 2019, Mumbai

LANGUAGES

English: Expert Hindi: National Gujarati: Native Marwari: Native Marathi: Regional French: Beginner's level

WORKSHOPS

Sportswear Developement : Torsten Hochstetter Vespa X Fashion : Marius Janusauskas Subtraction Cutting: Julian Roberts NAWA project: Kallol Dutta Lingerie wear: Janice Mee Fashion Styling: Bhavin Trivedi Colour activation&techniques: Paresh Patel