



Palak Oswal

EDUCATION

2021-2022

Masters of Creative Direction in Fashion

Mentorship by Kris Van Asche

Polimoda - Florence, Italy

Description: Creative Direction, Styling, Branding and marketing, Communication, Art Direction.

2017- 2021

Bachelors of Design in fashion

Gandhinagar, Gujarat

Unitedworld Institute of Design

Description: PatternMaking, GarmentConstruction, Fashion Forecast, Graphic Design, Textile development, Surface ornamentation and genre specific workshops.

SKILLS

Fashion Design

Textiles and Techniques

Print and graphic Design

Embroideries

Research and Conceptualization

Design Process

Fashion Styling

Procreate

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Microsoft Office

Time Management

Organization and Teamwork

Leadership and Adaptability

Creative Problem Solving

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I am a fashion designer and aspiring Creative Director. Organized and passionate about fashion in terms of learning and creating within a peaceful environment. Vibrancy and sophistication are the nature of fashion and I would like to walk within the same lines.

EXPERIENCES

Frontier Raas

(July 2024 to current)

Fashion Designer

- Working on seasonal collections catering to marketing needs, keeping in mind upcoming fashion trends
- Print Development
- Designing all collections from scratch including research, sketching and ideation, to execution of all outfits.

Varun Bahl

(August 2022- July 2024)

Junior. Fashion Designer

- Developed designs for **Lakme Fashion week 2023**
- Executed and co-ordinated outfits for **India Couture week 2023**
- Conceptualised and conducted various events like **SelectCityWalk (Delhi)** and **Warehouse sale by Mudita**.
- Created Pret collections from scratch including developing digital prints, to executing and completing collections.
- Conceptualised and executed MBO projects for **Pernia's** in given timeframes.

Nivedita Saboo

(Internship: October 2019- February 2020)

Assistant Store Manager

- Client communication and appointments
- Fashion Styling
- Visual Merchandising

Sarath Krishnan

(Internship: March 2018- June 2018)

Assistant Designer

- Managing design process
- Fabric sourcing and trend research

WORKSHOPS

Sportswear Developement : Torsten Hochstetter

Vespa X Fashion : Marius Janusauskas

Subtraction Cutting: Julian Roberts

NAWA project: Kallol Dutta

Lingerie wear: Janice Mee

Fashion Styling: Bhavin Trivedi

Colour activation&techniques: Paresh Patel

ACHIEVEMENTS

First Position in Panache 2020, IIT Gandhinagar

First place in Mood Indigo fashion show, 2019, Mumbai

LANGUAGES

English: Expert

Hindi: National

Gujarati: Native

Marwari: Native

Marathi: Regional

French: Beginner's level